

# Recreation not Wreck Creation

Welcome back to Utah, America's outdoor recreation capitol. It's seriously endangered.

Utah, the home of the majestic Wasatch and Uinta Mountains, rugged windswept deserts and world-renowned red rock canyonlands may not be the same, next time you visit. And the reason is our governor, Jon Huntsman, a man I respect but firmly disagree with.

Gov. Huntsman is currently developing a petition to repeal vital conservation safeguards from millions of acres of Utah's national forests. These last, undeveloped wildlands are currently protected from most roadbuilding, commercial logging and mining by the 2001 Roadless Area Conservation Rule, which protects over 50 million acres of your national forests in 39 states, including over four million acres here in Utah.

These wild roadless areas provide places for our state's citizens and guests to hike, camp, raft, climb, ski, bike, hunt and fish. They also provide jobs for those of us who design, manufacture and sell outdoor equipment and services.

Over 400 employees and associates of Black Diamond Equipment rely, in part, upon Utah's wildlands to develop, test and use our hardware and softgoods. For us, conserving

wildlands isn't just about saving these last best places, it's about protecting our livelihoods, families and communities as well as clean water and air.

Since Utah land was so rugged and the initial settlers so few, many of the state's most precious places remain wild and pristine today. Unfortunately, these places are dwindling rapidly and may become even scarcer, putting the thousands of Utah jobs that depend on them at risk.

Unlike his peers in every other western state, Gov. Huntsman seems determined to roll back protection as much as he can. Those of us in the outdoor industry must act before it's too late. Businesses that depend upon wild places where our customers can use and enjoy our products, must act before it's too late.

Call or write Gov. Huntsman and urge him to change course and to leave the conservation protections of the 2001 roadless rule in place. Tell him that your customers and your business depend upon pristine wildlands where they can both test and rest their mind, body and spirit.

Please join me in standing up for Utah's iconic wild landscapes and all the residents and visitors who use and value them.

THE OVER 400 EMPLOYEE OWNERS & ASSOCIATES OF BLACK DIAMOND EQUIPMENT

Peter Metcalf  
President and Co-founder

Peter climbs, skis, backpacks and peak-bags in Utah's roadless backcountry areas, utilizing the innovative hardware, packs and tents designed and manufactured by Black Diamond's wildland enthusiast employees.

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