

Recreation not Wreck Creation

facture and sell outdoor equipment and services. Over 400 employees and associates of Black Diamond Equipment rely, in part, upon Utah's wildlands to develop, test and use our hardware and softgoods. For us, conserving wildlands isn't just about saving these last best places, it's about protecting our livelihoods, families and communities as well as clean water and air.

tion Rule, which protects over 50 million acres of your national forests in 39 states, including over four million acres here in Utah. These wild roadless areas provide places for our state's citizens and guests to hike, camp, raft, climb, ski, bike, hunt and fish. They also provide jobs for those of us who design, manu-

respect but firmly disagree with Gov. Huntsman is currently developing a petition to repeal conservation safeguards from millions of acres of Utah's national forests. These last, undeveloped wildlands are currently protected from most roadbuilding, commercial logging and mining by the 2001 Roadless Area Conserva-

elcome back to Utah, America's outdoor recreation capital. It's seriously endangered. Utah, the home of the majestic Wasatch and Uinta Mountains, rugged wind-swept deserts and world-renowned rock canyons may not be the same, next time you visit. And the reason is our governor, Jon Huntsman, a man I

Since Utah land was so rugged and the initial settlers so few, many of the state's most precious places remain wild and pristine today. Unfortunately, these places are dwindling rapidly and may become even scarcer, putting the thousands of Utah jobs that depend on them at risk.

Unlike his peers in every other western state, Gov. Huntsman seems determined to roll back protection as much as he can. Those of us in the outdoor industry must act before it's too late. Businesses that depend upon wild places where our customers can use and enjoy our products, must act before it's too late.

Call or write Gov. Huntsman and urge him to change course and to leave the conservation protections of the 2001 roadless rule in place. Tell him that your customers and your business depend upon pristine wildlands where they can both rest and rest their mind, body and spirit.

Please join me in standing up for Utah's iconic wild landscapes and all the residents and visitors who use and value them.

THE OVER 400 EMPLOYEE OWNERS & ASSOCIATES OF BLACK DIAMOND EQUIPMENT

Peter Metcalf
President and Co-founder

Peter climbs, skis, backpacks and peak-bags in Utah's roadless back-country areas, utilizing the innovative hardware, packs and tents designed and manufactured by Black Diamond's wildland enthusiast employees.

Contact Gov. Jon Huntsman, Jr.

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Road Construction and Logging on Utah's Uinta National Forest; James Kay Photography



www.ourforests.org/utah

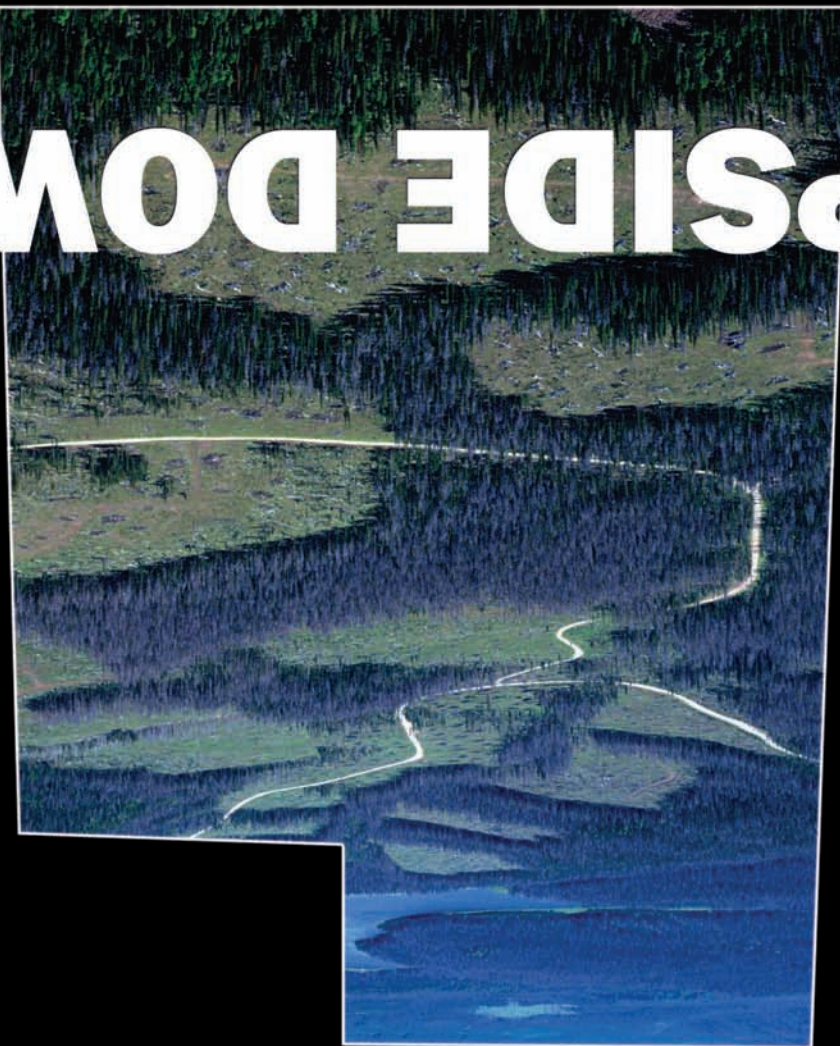
Find out more:

Utah's last wild forests.

Tell Governor Huntsman not to petition to remove protections for

Utah is the only state in the nation proposing to remove protections for all of its roadless forests in favor of commercial development.

UPSIDE DOWN



Utah Has its Roadless Priorities...